

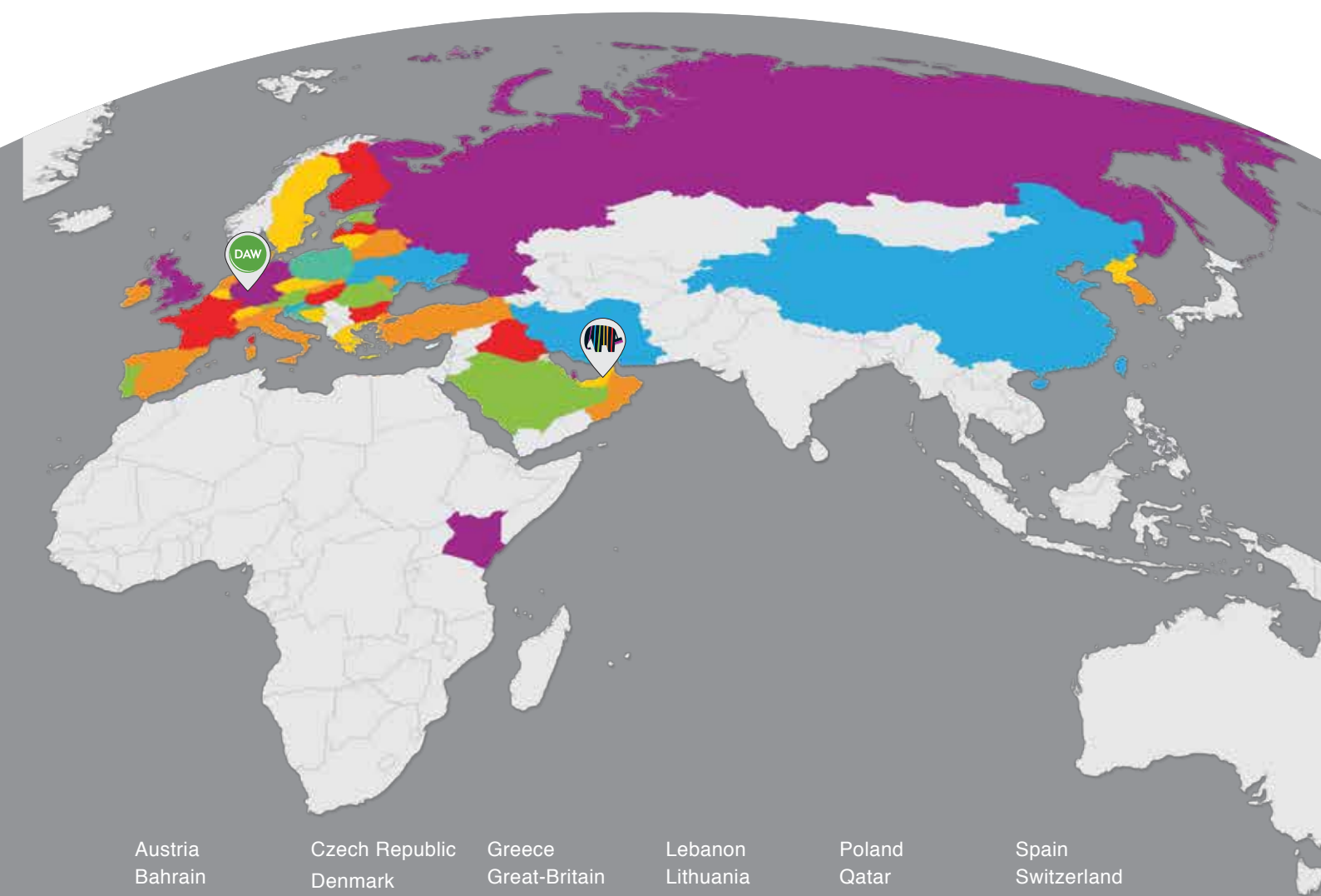
CAPAROL PAINTS

COMPANY PROFILE



CAPAROL AROUND THE WORLD

As an independent family company in its fifth generation and with more than 120 years of experience, we offer German paints, thermal insulation systems and building protection technology to cater your project needs.



Austria
Bahrain
Belarus
Belgium
Bosnia
Bulgaria
China
Croatia

Czech Republic
Denmark
Estonia
France
Finland
Germany
Georgia

Greece
Great-Britain
Hungary
Iran
Iraq
Italy
Korea
Latvia

Lebanon
Lithuania
Luxembourg
Maldives
Moldova
Netherlands
Oman
Portugal

Poland
Qatar
Romania
Russia
Saudi Arabia
Senegal
Slovakia
Slovenia

Spain
Switzerland
Sweden
Tanzania
Turkey
UAE
Ukraine
Zambia

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Company Profile

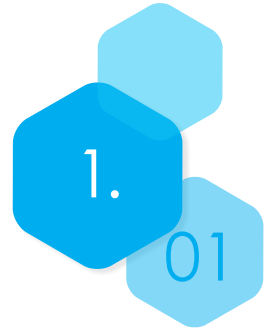
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Core competencies of DAW

Quality
Innovative strength
Wide product range
Design expertise
Customer proximity

WELCOME TO THE DAW GROUP AND WORLD OF CAPAROL PAINTS



It is my pleasure to introduce our family business DAW SE (Deutsche Amphibolin Werke von Robert Murjahn Stiftung & Co KG). The DAW corporate group, located near Frankfurt, develops, produces and sells paints, plasters, external thermal insulation systems, and products for building protection. Today, DAW is the market leader in Germany, Austria, Turkey, and Belarus, and is the third largest manufacturer of paints for buildings in Europe.



The brands of DAW Group are recognized and valued way beyond the borders of Europe. High-quality paints, enamels, glazes, chemical products and materials for façade, and external thermal insulation technology are sold under the brand name Caparol. Disbon offers coating and refurbishing solutions including a wide range of floor coatings used for the protection of buildings.

The successful growth of our family business is primarily due to our innovative workforce and the close relationships we nurture with our customers. We feel proud of our ability to understand the different needs of the markets we serve.

Due to the market potential in the United Arab Emirates and the Middle East, the management of Caparol Paints, UAE and the DAW Group Board of Directors decided to strengthen its local and regional presence with a state-of-the-art factory located in the iconic city of Dubai, which is fully equipped to meet the current and future requirements of the region.

Since its foundation, Caparol Paints has contributed to the architectural creativity of the building sectors through the development of high-quality, innovative and environmentally friendly paints. We value and strive to maintain the trust and satisfaction of our customers, and are committed to use our international knowledge and experience to develop innovative products and services continuously. We hope that our customers in the region can enjoy the best of German paint technology, and use it to protect and design their living, recreational and workspaces.

Dr. Ralf Murjahn

CEO of DAW



CAPAROL PAINTS A MARKET LEADER

For decades, the well-known striped elephant represents Caparol Paints that has been synonymous with the reliability, technical expertise and outstanding product performance of our brand.

Manufactured and distributed worldwide, Caparol Paints is the premium brand of the DAW Group with a vast range of products including high-quality paints, plasters, enamels, glazes, decorative interior wall coatings, acoustic systems, energy-saving external thermal insulation systems, and products for architectural heritage conservation.

Unique Product Range

Caparol Paints versatile range has the right product for everybody's project. All product components are optimized to ensure outstanding performance.

Continuous Innovations

Caparol Paints regularly sets new standards for manufacturing interior paints with minimised emission to innovative architectural finishes with Nano-Quartz matrix technology (NQG). NQG products give the maximum resistance to the soiling particles from the air as well as algae and fungal attack. With the NQG façade render, the binder and pigments are permanently joined in a microscopic matrix structure. The tight bonding makes the surface hard and strong, which does not provide grip to the dirt particles.







CAPAROL PAINTS

DUBAI

Caparol Paints was established in Dubai in 1998. Since then, the company has successfully introduced the best German technology and service to the growing market in the Middle East, and has been part of some of the most prestigious projects in the region such as Reem Developments Mira 1, 3, 4 and 5, Palm Jumeirah, The Ritz Carlton DIFC, Sofitel Hotel JBR, Shorooq Mirdif Villas and Building Apartments, Jumeirah Village Triangle Villas, Khalidiya Mall in Abu Dhabi and many more.

Our business took a significant step forward in 2007 Caparol Paints joined hands with Emaar Industries & Investments. With Emaar becoming a shareholder in Caparol Paints, a merger between Germany's paint technology and regional construction market was created and launched.

1889

Founding of the "Deutsche Amphibolin-Werke von Eduard Murjahn" (DAW).



1895

Re-establishment of the company "Deutsche Amphibolin-Werke von Robert Murjahn" in Ober-Ramstadt near Frankfurt in Germany.



1928

"Caparol" (derived from the letters of Casein, Paraffin, Oleum): aqueous binder is developed.



1936

"Caparol Oil-Free Paste" is developed and marks the beginning of modern paint technology.



1957

Development of the first exterior thermal insulation composite systems (ETICS/EIFS).



1965

In terms of turnover; DAW becomes Germany's largest supplier of dispersion paints.



1973

"Capacryl"; DAW develops first acrylic enamel with water base.



1978

Market introduction of the automated tinting system "Capamix".



With the increase in demand for Caparol's Paints and the growth in the regional construction market, Caparol Paints foresaw the need for a new facility, resulting in the inauguration of our new state-of-the-art factory in Dubai Industrial City in 2012.

The new factory offers more than double production capacity enabling us to serve the entire GCC region more efficiently. The 20,000 sqm facility incorporates a manufacturing plant alongside corporate offices that are designed to showcase the quality and diversity of Caparol Paints colourful world-an environment that truly reflects the essence of our brand.

You can always be confident and assured of excellent results, whatever the project or design challenge is. Working in partnership with you, our team of highly trained professionals can even advise you on the most appropriate products that suit your requirements. Hence, you can maximise both the aesthetics and functionality of your project on a different scale.



CAPAROL PAINTS PRODUCT RANGE



CapaCare

The launch of the CapaCare range alleviates the concerns associated with the health effects of the paints, ensuring you to achieve the finish you desire without any potential risks to the building occupants or applicators during and after the completion of the application. There is no other safer paint for your health, your family's health or the environment.



Interior

Our products offer stunning interiors, high performance, durability, and substrate protection. Our range consists of superior paints with good opacity and excellent washability. It is practically odourless and environmentally friendly.



Decorative

Decor range has a wide selection of colour and textural finishes designed to create an impact or to add dimension for an enduring, high-quality finish. It allows you to enjoy limitless design possibilities to express your individuality.



Exterior

Our products have unparalleled exterior durability suitable for the Middle East climate with superior adhesion for an enduring finish. This outstanding, flexible and crack-bridging formulation hide hairline cracks. We offer cutting-edge anti-carbonation technology, excellent UV protection, and environmentally friendly products for the exterior.

Stone

It is a rich, natural stone like finish for decorative façades, lobbies, corridors, and architectural features. This is truly an inspirational all around solution with excellent colour and remarkable consistency.

Our Stone products are of premium quality, weatherproof and water-based coatings with crushed inorganic coloured aggregates. These products are bound with a 100% pure acrylic resin binder to give an attractive natural stone like finish for the building exterior and interior.

Disbon

This is the brand for professional building protection solutions. Hard-wearing and functional coatings are designed to protect the concrete from chemicals, moisture, oils, grease and wear. The range includes solvent based and solvent free polyurethane, epoxy primers, sealers and topcoats. These products are used in floor coatings, car-park buildings, engineering structures and sealing.

High-Performance Coating

Long-term protection, high-quality solvent-based coatings, polyurethane, epoxy, acrylic and alkyd systems in both textured and smooth finishes.

General

Products consist of high-quality acrylic primers, stuccos, smooth coatings and textures for the substrates.

CapaTect

External thermal insulation composite systems / external insulation finishing systems (ETICS/EIFS) based on polystyrene foam to create energy efficient and sustainable homes without design limitations. Keep your home cool without using Air Condition. It not only reducing your energy consumption and overall spend, but most importantly benefits your health.



Metalloxy (Interior)



Capaver ElementsEffects



CapaStone



Fantastic Fleece



CapaFlex-ETICS/EIFS



CapaFloor



WHY CHOOSE CAPAROL PAINTS FOR YOUR NEXT PROJECT?

1.

05

Caparol Paints innovative colour and texture solutions are specifically formulated for the Middle East market, have been custom-developed by DAW. In an environment where quality counts, paint products tailored to create an exciting, innovative look, whilst being formulated to withstand the rigours of the Middle Eastern climate, offer both impact and reliable results every time.

Caparol Paints portfolio is divided into the following segments: CapaCare, Interior, Decorative, Exterior, Stone, Disbon, High-Performance Coating, Primer, Stucco, Thinner and CapaTect. Under these segments, we offer a wide variety of products specially designed to satisfy the diversified needs of the markets we serve, and to ensure that our clients will find the perfect and complete paint solution in every stage of the painting process.

A core strength that Caparol/DAW brings to the Middle East Market is the external thermal insulation system. The rise in energy consumption and the resulting change in the climate represent one of the greatest challenges of our time. The focus of attention is particularly on buildings due to their potential energy savings. For new buildings or reconstruction: external thermal insulation composite systems (ETICS/EIFS) act as a genuine climate-protecting part.

Stucco Di Luce

CAPAROL PAINTS BEYOND THE PRODUCT

Colour Design Studio

Caparol Paints expertise is at your service, consisting of a team of colour designers. In the recent years, we have become one of the most important service facilities.

Our team of experienced professionals is working in coordination with a variety of our customer touch points, both internally and externally.

Architectural Colour Concepts

This is a service of our colour design studio, where we work closely with the consultants and contractors to achieve their vision for their projects. We design the interior and exterior solutions in different scenarios that best fits to their overall vision and ensure that the aesthetics of the whole project is guaranteed while maintaining its functional efficiency.



Training Academy

We inspire innovation and quality through training. Our Caparol Paints training academy has become an indispensable forum for the experts in the field. It offers excellent facilities for training events held by Caparol Group Global paint experts to share latest information and innovation in the field.

Whether you are a painter, decorator, dealer, building owner, investor, planner, or architect, the quality and variety of the sessions, workshops and seminars offered will benefit everyone.



Capamix Tinting Systems

With Caparol Paints advanced tinting technology, our consumers can expect to have access to a database of unlimited colour tinting recipes. Once you have chosen the required colour, your order will be tinted in a very short time using the latest computerised tinting techniques.

Our system uses a technique where solvent based paints are exclusively tinted with the CapaLac colourants, while the water-based emulsions are tinted exclusively with the CapaTint colourants.





INTERNATIONAL CERTIFICATION

TO ENSURE THE HIGHEST STANDARDS, GLOBALLY AND LOCALLY

Caparol Paints offers the highest product quality, standards and services, which include providing the right products for varying climate conditions, aesthetics, durability, and the performance requirements of the project. We adhere to the most rigid international, regional and local regulations to ensure that our products meet all the required standards.

E.L.F.

Our products are free of all heavy metals; no lead, no cadmium and no chromates. E.L.F. is Caparol Paints industry leading standard for the environmental performance. It means solvent-free, free of plasticizers and reduced emission with total VOCs of less than 1g/l. When using Caparol Paints products, our clients are assured of their own safety from carcinogenic, mutagenic or toxic hazards.

Emirates Green Building Council (EGBC)

As a member, Caparol Paints supports the vision of the Emirates Green Building Council, and we continue to work together towards the UAE's vision of becoming the global leader in ecological footprint reduction of the construction environment.

Dubai Central Labs (DCL)

Under the auspices of Dubai Municipality, DCL produces a register of certified green materials and products for the benefit of the end users and customers. Caparol Paints flexible range consists of Flexotop, StructurePutz, Flexoguard, and ETICS/EIFS that have been tested for specific parameters and featured in the manual under the 'Paints and Insulation' section.

ISO 9001:2000

The world's most recognised quality management standard. Caparol Paints UAE complies with all the stipulations of DAW in Germany and applies the standards of TÜV NORD to the management and manufacturing processes.

Abu Dhabi Quality and Conformity Council (QCC)

It is an Abu Dhabi government entity consisting of a council of regulators with a mandate to ensure provision of quality infrastructure in line with the global standards, and to support regulators and government organizations by offering quality and conformity facilities, expertise and resources, promote a culture of quality towards the consumer safety and protection, raise quality of local products and ensure that the exports meet international standards.

Robert Murjahn Institute (RMI)

In 2005, the Robert Murjahn Institute was established as an inter-company, independent and certified testing institute at DAW. Main functions of the RMI are quality inspections and certifications of coating materials and thermal insulation to guarantee its product safety, not only for environmental protection but also to ensure a healthy living space.



PROJECT REFERENCES

UAE

1.

08

Property:

Reem Developments
(Mira 1,3,4,5)

Total Villas:

1,234 villas

Caparol Paints Products:

CapaAcryl Primer
CapaGrain

Texture:

Roller Finish

**Property:**

Burj View

Caparol Paints Products:

CapaStone Primer
CapaStone BaseCoat
Granito
NanoClear

Texture:

Granito Finish



PROJECT REFERENCES

UAE

**Property:**

The Palm Jumeirah

Total Villas:

200 Villas

Caparol Paints Products:

CapaAcryl Primer

FlexoPutz (Coarse)

FlexoTop

Texture:

Heritage Finish

**Property:**

Shorooq Mirdif
Villas and Building Apartments

Total Villas:

25 Villas

24 Building Apartments

Caparol Paints Products:

CapaFlex

FlexoPutz (Coarse)

FlexoTop

Texture:

Heritage Finish



PROJECT REFERENCES

UAE

**Property:**

Jumeirah Golf Estates Villas

Total Villas:

92 villas

Caparol Paints Products:

CapaAcryl Primer

FlexoPutz (Coarse)

Texture:

Heritage Finish

**Property:**

British School

Caparol Paints Products:

CapaStone Primer

CapaStone BaseCoat

EuroStone

NanoClear

Texture:

Stone Finish



PROJECT REFERENCES

UAE

**Property:**

Hazza Bin Zayed
Al Ain Stadium

Caparol Paints Products:

ETICS

FlexoPrime

FlexoGuard

FlexoTop

Texture:

Roller Finish

**Property:**

Box Park

Caparol Paints Products:

ETICS

CapaAcryl Primer

CapaGrain

FlexoTop

Texture:

Roller Finish



PROJECT REFERENCES

UAE

**Property:**

Emirates Living Development
Springs, Meadows, Lakes and Maeen

Total Villas:

700 Villas

Caparol Paints Products:

CapaAcryl Primer

Structure Putz 1.5 mm

Texture:

Round pattern

**Property:**

Emirates Golf Club
Golf Course Villas

Total Villas and Apartments:

26 Villas

Caparol Paints Products:

ETICS

CapaAcryl Primer

CapaStructure

FlexoTop

Texture:

Spray Finish



PROJECT REFERENCES

UAE

**Property:**

Sofitel Hotel-Jumeirah Beach Residence

Texture:

Roller Pattern

Caparol Paints Products:

ETICS

CapaAcryl Primer

Structure Putz 1.5 mm



PROJECT REFERENCES

UAE

**Property:**

Siraj Tower

Texture:

Granito Finish

Caparol Paints Products:

CapaStone Primer

CapaStone BaseCoat

Granito

NanoClear





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